



Junior Digital Marketing Executive

Location: London W1

Salary: £22k - £25k (dependent on experience) + benefits

WPN Chameleon is an established direct marketing and digital agency based in central London with 45 staff. The majority of our work is with national and international charities and non-profit organisations, helping them communicate better and raise money to create positive change. We also have a small handful of dynamic commercial clients.

We're looking for an enthusiastic and budding marketer to join our fast-paced but friendly and fun agency. The role is ideal for someone early in their career who wants to develop their digital skills and gain experience across a wide range of campaigns.

The role

The core scope of the role is to support the digital marketing team with the day-to-day management and optimisation of their Google Ad and Facebook Ad accounts.

- Day to day management & optimisation of Google Ad accounts
- Monitoring, analysis and reporting of clients' progress
- Assist in the planning and implementation of social media advertising
- Identify new opportunities for acquisition growth

Depending on your experience and skills, there is also the opportunity to:

- Work with other channels to deploy campaigns
- Get involved in planning strategies for client campaigns

To be considered for the role you will need:

- At least 1 years' experience of hands-on management of Google Adwords campaigns.
- Basic understanding of the principles of digital marketing
- Excellent written ability
- A good understanding of and keen interest in social media
- An eagerness to learn
- Analytical mindset
- To be well-organized and detail oriented

It would help if you have:

- Google Adwords certification/exams passed

- Experience of the Google Grant programme for Adwords
- Google Analytics certification

How to apply

To apply for this role please send your CV and a note outlining why you would like to work at WPN Chameleon to hireme@wpnchameleon.co.uk